

Future-Shape GmbH enters a strategic partnership with Shaw Industries Group, Inc. for North America to accelerate the global growth of the SensFloor® Technology

Press Release

Munich, Germany, June 22nd 2021

Future-Shape GmbH, based nearby Munich, Germany, announced today that it has entered into a distribution agreement with Shaw Industries for SensFloor®, a large-area sensor system. SensFloor® offers a wide range of applications in health care, retail, security, and multimedia. Intelligent algorithms and self-learning systems extract significant activity profiles for ambient assisted living (AAL) and internet of things (IoT) applications.

Shaw Industries, Inc. has agreed to an extended agreement to distribute SensFloor® in North America. The product offering will be in conjunction with the products in their commercial portfolio and will initially be targeted in the senior living sector where its brands Shaw Contract® and Patcraft® are leaders in the flooring category. This partnership brings Future-Shape's expansion plans a big step forward. Further partnerships in Southeast Asia, South America, Eastern Europe and the Middle East are also being prepared.

As humanity ages at a rapid pace, typical disease patterns such as dementia and in addition the shortage of caregivers create further challenges in the demographic transition. SensFloor® is an innovative sensor system that Shaw will market in North America under the name Sole, powered with SensFloor Technology. By automatically alerting people to emergencies such as falls, while maintaining privacy, SensFloor® gives people in need the security for a self-determined life. At the same time, it relieves the burden on caregivers by providing greater transparency as to where help is most urgently needed. Using artificial intelligence, SensFloor recognizes changes in behavior and can thus support timely intervention.

“We are excited and fortunate to have partnered with a world leading flooring provider like Shaw. Entering into this agreement is a major step toward our goal of becoming the world leading developer of sensor systems helping our aging population”, stated Sebastian Stoll, COO, who managed the negotiations on Future-Shape’s behalf.

“At Shaw Industries, we focus on creating products that enhance the human experience - from the resident to the care provider to the owner,” says Nick Peters, vice president of global healthcare accounts, Shaw Industries. “SensFloor fits perfectly with this strategy.”

About Future-Shape

The Future-Shape GmbH was founded in 2005 by Christl Lauterbach and is privately owned. The activities of the organization are reaching from research & development in hard- and software over the production to the commercialization of the SensFloor product family which consists of:

- SensFloor® Care for Health Care and Hospitals
- SensFloor® Life for Assisted Living
- SensFloor® Gait for Gait Recording and
- SensFloor® Trace for Retail and Trade Fairs

Future-Shape is a multi-award-winning company with the passion for innovation. The employees and the management are 100% enthusiastic about SensFloor and we have committed ourselves to help people with this amazing technology. For more information, please visit <http://www.future-shape.com/en>

About Shaw Industries Group, Inc.

Shaw Industries Group, Inc. is one of the world's largest flooring manufacturers with more than \$6 billion in annual revenue and approximately 22,000 employees worldwide. It is headquartered in Dalton, Georgia, and is a subsidiary of Berkshire Hathaway.

Shaw Contract believes that the ground beneath everyone's feet should have a positive impact on how you live, learn, work, heal, and play. They strive for design excellence in everything they do – from conception to production to installation, it's what sets them apart. They make flooring that delivers a purposeful blend of design elements, materiality, sustainability, and performance. Every day they take on creative challenges to research, design, and innovative flooring solutions that transform spaces across the globe. For more information, please visit ShawContract.com

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